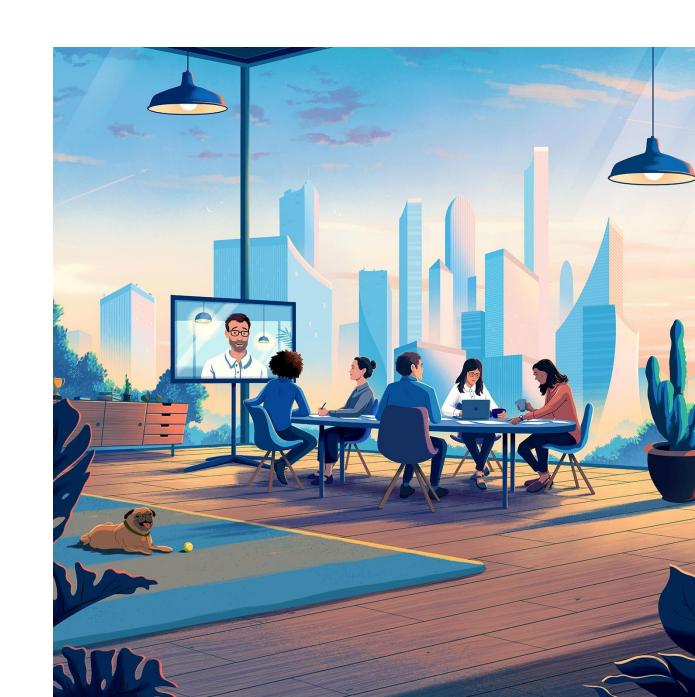
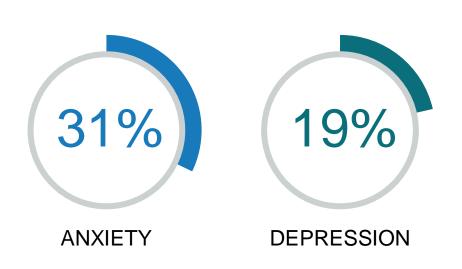
### Morgan Stanley

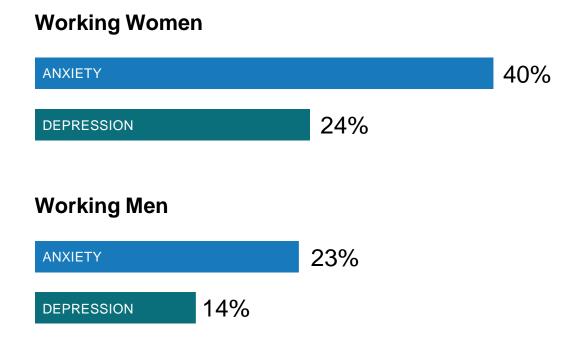
# Unlocking the Full Potential of Financial Wellness Benefits

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#### % of Working Americans Reporting Finance-Related Anxiety or Depression During COVID\*





Only 9% of working Americans say they have talked to a health practitioner (medical doctor, therapist, psychologist) about the health impacts they have experienced due to financial stress

<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report

### **The Great Resignation**

# Over 40 percent of U.S. workers are actively searching for a new job right now, or plan to soon\*







<sup>\* 2021</sup> https://www.shrm.org/hr-today/news/hr-news/pages/deconstructing-the-great-resignation.aspx

### % of Working Americans Who Wants Personalized Financial Wellness Benefits\*



**Financial Education** 





**Financial Coaching** 



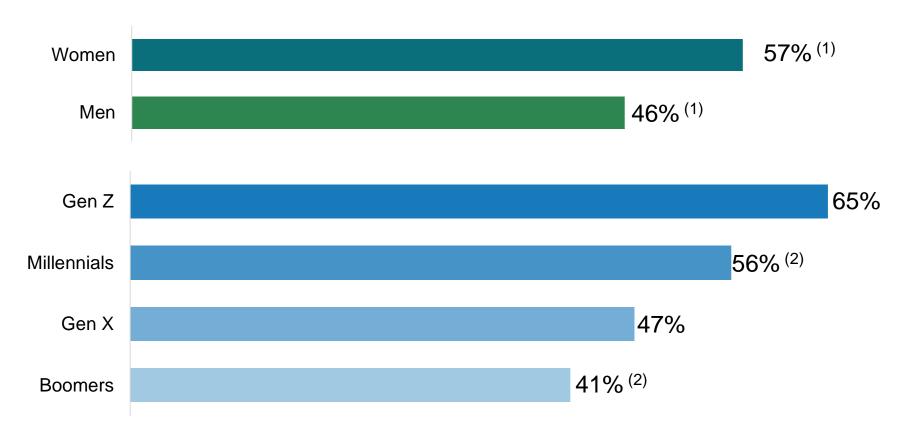


**Financial Planning** 



<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report

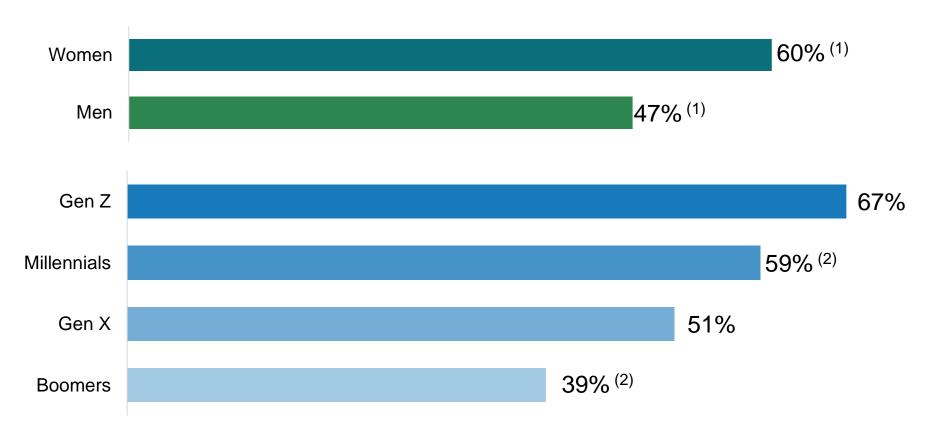
### % of Working Americans Who Want Personalized Financial Education Benefits (by Gender & Generation)\*



Denotes a statistically significant difference between men and women (P<.05).</li>
Denotes a statistically significant difference between Generations (P<.05).</li>

<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report

## % of Working Americans Who Want Personalized Financial Coaching Benefits (by Gender & Generation)\*

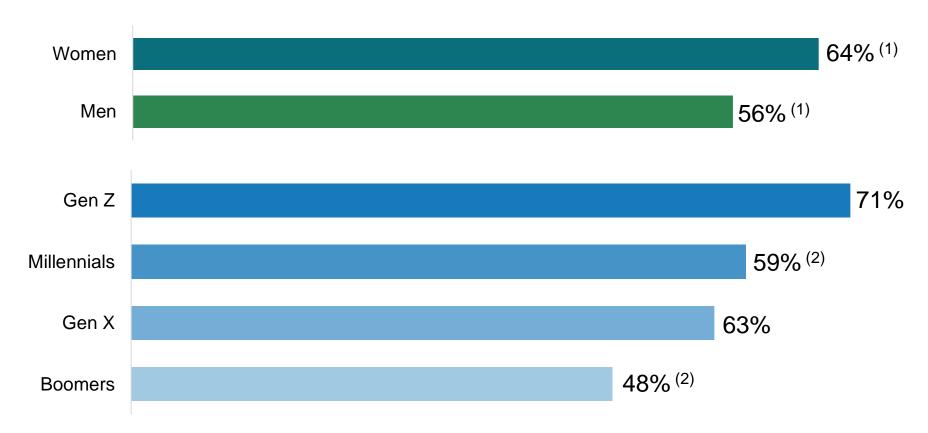


<sup>1.</sup> Denotes a statistically significant difference between men and women (P<.05).

<sup>2.</sup> Denotes a statistically significant difference between Generations (P<.05).

<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report

## % of Working Americans Who Want Personalized Financial Planning Benefits (by Gender & Generation)\*



<sup>1.</sup> Denotes a statistically significant difference between men and women (P<.05).

<sup>2.</sup> Denotes a statistically significant difference between Generations (P<.05).

<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report

#### **Education Benefits**

#### **Organizations Offering Education Benefits to All Employees**

Organizations with 500 or more employees are more likely to offer education benefits than organizations with less than 500 employees	
Small (<500 employees)	36% (1)
Medium (500-999 employees)	<b>60%</b> <sup>(1)</sup>
Large (1,000-4,999 employees)	58% <sup>(1)</sup>
Extra-large (>5,000 employees)	<b>73</b> % <sup>(1)</sup>
Organizations with mostly salaried or a balance of hourly and salaried employees are more likely to offer education benefits that organizations with mostly hourly employees	
Mostly hourly employees	39% (1)
Mostly salaried employees	<b>50%</b> <sup>(1)</sup>
Balance of hourly & salaried employees	56% <sup>(1)</sup>
Publicly traded for-profit organizations and the government are more likely to offer education benefits that private for-profit organizations	
Publicly traded for-profit	65% <sup>(1)</sup>
Government	<b>60</b> % <sup>(1)</sup>
Non-profit/Non for profit	46% (1)
Private for-profit	37% (1)

<sup>1.</sup> Denotes a statistically significant difference between groups (P<.05).

<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report

### **Financial Planning**

#### Organizations Offering Financial Planning Benefits to All Employees

Extra-large organizations are more likely to offer financial planning than small organizations	
Small (<500 employees)	31% (1)
Medium (500-999 employees)	43%
Large (1,000-4,999 employees)	40%
Extra-large (>5,000 employees)	<b>47%</b> <sup>(1)</sup>
Publicly traded for-profit and non-profit/not for profit organizations are more likely to offer financial planning that private for-profit organizations	
Publicly traded for-profit	44% (1)
Government	37%
Non-profit/Not for profit	43% (1)
Private for-profit	30% (1)

<sup>1.</sup> Denotes a statistically significant difference between groups (P<.05).

<sup>\* 2021</sup> SHRM-Morgan Stanley: Unlocking the full potential of financial wellness benefits report