

Marilyn Sneiderman

Labor Education Center, 50 Labor Center Way, New Brunswick, NJ 08901-8520

Email: mgs133@smlr.rutgers.edu | Alternate: msneiderman@gmail.com

Phone: (202) 330-1373

PROFESSIONAL SUMMARY

Over 40 years of dynamic experience in labor, community, immigrant, faith based & racial justice organizing. Expertise includes grassroots organizing, strategic campaigns, bargaining for the common good, women's executive leadership, and organizational development/ change management.

EDUCATION

MSSW, University of Wisconsin- Madison 1990

Concentrations: Women's Studies & Community Organizing

BSW, University of Wisconsin- Madison 1982

Major: Social Work

PROFESSIONAL EXPERIENCE

Rutgers School of Management and Labor Relations

2014 – Present

Executive Director, Center for Innovation in Worker Organization (CIWO)

Distinguished Professor of Professional Practice, Labor Studies and Employment Relations (LSER)

Founded and directs the Center for Innovation in Worker Organization in SMLR.

Social movements require strong and diverse organizations, as well as skilled leadership to envision change, a dedicated and growing membership base to demand it, and a culture that encourages and moves innovative new strategies and structures that are rooted in racial, gender, and economic justice. CIWO was created to help worker and community organizations address those challenges. By leveraging the resources of a highly respected research university, CIWO has emerged as a space where labor, academia and community connect; where new research, ideas and strategies are shared and scrutinized; and where leaders and staff at all levels can refine their knowledge and skills and develop new ones.

[Learn more about CIWO.](#)

AVODAH – Jewish Service Corps, Executive Director

2010 – 2014

- Expanded the scope, impact, and budget of a national faith based social justice organization

American Federation of Labor and Congress of Industrial Organizations (AFL-CIO)

1996 – 2004

National Field Mobilization Director

- Directed and managed the largest department in the AFL-CIO through a massive change process in the Labor Movement.
- Launched the national "Union Cities" initiative which focused on increasing the strategic and organizational capacity to support and win organizing, political and policy campaigns in states and cities throughout the country. Working with the AFL-CIO's International Unions, State Federations, and Central Labor Councils, the program was designed to unite community, union, religious, and civil/immigrant rights groups to build local movements to fight for social and economic justice in states and cities.
- Spearheaded the "New Alliance" to reorganize and refocus the work state by state of State Federations and Central Labor Councils.
- Designed innovative leadership development training for state federation and central labor council leaders and oversaw governance decisions for these subordinate bodies. Led strategic planning and training with new leadership to set goals, assess needs, and develop action plans for revitalizing their work.

Teamsters International Union, Education Director

1992 – 1996

- Directed and managed the Education Department. Worked to involve members at every level of the union and every campaign – from the Freight strike to the Volunteer Organizing Program to the union's civil rights conference – to recruit and train leaders to educate and mobilize in their local unions.
- Designed innovative leadership programs in organizing, bargaining, contract administration, and other areas. Programs were tailored to different skill levels and audiences, including: Teamsters officers, staff, stewards, members, and local union administrative staff.
- Created the Teamster Local Education Coordinator Program which recruited and trained leaders from over 150 locals to conduct ongoing education and mobilization efforts in their locals.
- Implemented the recommendations of the newly created Teamster Civil Rights Commission. Coordinated the first Teamster Civil Rights Conference and Women's International and Regional Conferences.
- Developed an extensive array of written and audio visual educational materials for union leaders and members.
- Led strategic planning and training with new local officers to set goals, assess needs, and develop action plans for revitalizing locals.

George Meany Center for Labor Studies, Senior Staff Associate

1987 – 1992

- Designed, taught, and increased participation in Center’s organizing, local union administration, and leadership programs for union staff of AFL-CIO affiliated unions.
- Programs included: training & mobilization programs for central labor councils, training for AFL-CIO field representatives to work with central labor officers to improve organizing
- Produced national teleconference “Numbers That Count,” involving a majority of AFL-CIO affiliates and University labor educators on ways to conduct internal organizing campaigns.
- Initiated, edited, and coordinated production of the first Meany Center publication of *The Organizing Guide for Local Unions*. Over 20,000 copies have been sold.
- Chaired the Center’s recruitment committee to identify ways to attract more women and people of color to the campus.

AFSCME International, Community Action Coordinator

1982 – 1987

- Initiated, designed, and coordinated the Community Action Program for the International and its affiliated local unions.
- Worked with local unions to build community coalitions to increase union power and influence.
- Produced and wrote manual on coalition building.
- Developed a field program to fight privatization.
- Analyzed proposals, made recommendations, and trained leaders for their roles in negotiating and developing employee assistance programs.
- Represented AFSCME on national panels and conferences to share the union’s views on community issues.

Madison Federation of Labor AFL-CIO, Community Services Intern

1981 – 1982

- Developed and directed training courses for the Madison Federation of Labor union counselor program, and consulted with local union leaders to provide referral services for members with personal or family problems

Other Union Activities

1975-1996

- Teamster Member, Local 175 (1992 – 1996)
- Newspaper Guild Member, Local 35 (1987 – 1992)
- AFSCME Member, Locals 144 and 145 (1975 – 1987)
 - Executive Board Member
 - Shop Steward
 - Delegate to the Madison Federation of Labor

GRANTS & FUNDING

Current CIWO Funding:

#	Date	Title	Agency	Role (PI, Co-PI, etc.)	Amount (total)
1	12/1/2021 - 2/29/2024	Supporting Worker Justice Leaders through Mentorships with Policy Makers PI: Sheri Davis	W.K. Kellogg Foundation	Co-PI	\$500,000
2	12/1/2021 - 2/28/2023	Networking Transformational Labor Leaders #2 PI: Sheri Davis	Open Society Foundations	Co-PI	\$500,000
3	11/1/2021 - 1/31/2024	Building Partnerships and Strengthening Leaders for Justice	Surdna Foundation	PI	\$200,000
4	8/1/2021 - 10/31/2022	Building Partnerships and Strengthening Leaders for Social and Economic Justice	Unitarian Universalist Veatch Program	PI	\$40,000
5.	6/1/2021 - 8/30/2023	Georgetown University (Subaward) - Bargaining for the Common Good	Georgetown University	PI	\$500,000
6.	3/1/2021 - 2/28/2023	Georgetown University (Subaward) - Bargaining for the Common Good	Georgetown University	PI	\$300,000
7	2/1/2021 - 5/31/2025	Core Support for Organizational and Leadership Development Co-PI: Sheri Davis	Ford Foundation	Co-PI	\$3,000,000
8	10/1/2020 - 12/31/202	Centering Racial Justice in Leadership Development PI: Sheri Davis	Open Society Foundations	Co-PI	\$500,000
9	8/1/2020 - 10/31/2022	Core Support	Ford Foundation	PI	\$800,000
10	5/1/2020 - 4/30/2023	WILL Empower	W.K. Kellogg Foundation	PI	\$300,000
11	12/1/2019 - 3/31/2022	Supporting Transformative Leadership for the 21st Century Labor Movement	Open Society Foundations	PI	\$160,000

12	Awarded 2017	Women Leading Worker Justice Co-Grantee: Kalmanovitz Initiative for Labor and the Working Poor, Georgetown University	Berger-Marks Foundation	PI	\$1,300,000
13	Awarded 2017	Edna and Kate Mullany Awards Program Co-Grantee: Kalmanovitz Initiative for Labor and the Working Poor, Georgetown University	Berger-Marks Foundation	PI	\$175,000

Past Funding:

#	Date	Title	Agency	Role (PI, Co-PI, etc.)	Amount (total)
1	8/1/2020 - 10/31/2021	Renewal #3	Unitarian Universalist Veatch Program	PI	\$40,000
2	5/13/2020 - 11/12/2020	COVID-19 Crisis Response Agreement	Surdna Foundation	PI	\$30,000
3	4/1/2020 - 3/31/2022	Strengthening Labor Standards Enforcement PI: Janice Fine	Spitzer Charitable Trust		\$150,000
4	1/1/2020 - 11/30/2020	Training and Facilitation on Strategic Enforcement PI: Janice Fine	State of New Jersey, Department of Labor and Workforce Development		\$23,479.3
5	10/1/2019 - 9/30/2021	Surdna #3	Surdna Foundation	PI	\$200,000
6	8/1/2019 - 7/31/2020	Renewal #2	Unitarian Universalist Veatch Program	PI	\$50,000
7	7/1/2019 - 9/30/2019	Travel Grant - Build the Bench 2019	Ford Foundation	PI	\$15,000

8	1/1/2019 - 7/31/2020	Climate Justice Program Support	Schmidt/11th Hour Foundation	PI	\$50,000
9	10/15/2018 - 8/14/2019	IIE - Worker Perspective	Ford Foundation	PI	\$11,000
10	10/15/2018 - 8/14/2019	IIE - Chapter Grant	Ford Foundation	PI	\$8,000
11	8/1/2018 - 7/31/2019	Renewal	Unitarian Universalist Veatch Program	PI	\$40,000
12	8/1/2018 - 7/31/2020	Renewal – General Support	Ford Foundation	PI	\$300,000
13	8/1/2018 – 7/31/2020	Core Support for the Center for Innovation in Worker Organization to Provide Training and Technical Assistance to Worker-Based Organizations to Catalyze and Nurture Innovation in the Workers’ Rights Movement	Ford Foundation	PI	\$400,000
14	1/30/2018 - 8/30/2018	Bargaining for the Common Good – Higher Education	Arca Foundation	PI	\$5,000
15	12/1/2017 - 12/18/2020	Strategic Enforcement: Pushing Learning to the State and Local Levels PI: Janice Fine	Public Welfare Foundation	Co-PI	\$150,000
16	8/1/2017 - 7/31/2018	Building Partnerships and Strengthening Leaders for Social and Economic Justice	Unitarian Universalist Veatch Program	PI	\$40,000
17	12/1/2016 - 7/31/2020	Towards A Culture of Compliance: Engaging Workers, Businesses, Consumers and the Public Sector to Transform California Economy PI: Janice Fine	National Employment Law Project	Co-I	\$50,000
18	2/15/2016 - 12/15/2016	Arca #2	Arca Foundation	PI	\$32,500

19	2014-2015	Corporate Social Responsibility Convening	Roosevelt Institute / Cummings Foundation	PI	\$20,000
20	2015	Build the Bench	Berger-Marks Foundation	PI	\$25,000

SELECT PUBLICATIONS

Sneiderman, M. & Lerner, S. (December 2022). [Making Hope and History Rhyme: A New Worker Movement from the Shell of the Old](#). New Labor Forum.

Davis Gates, S., Davis, S., **Sneiderman, M.**, Volante, A. (2022, September 28). [Critical Race Feminism and Common Good Unionism](#). Nonprofit Quarterly.

McCartin, J.A., **Sneiderman, M.**, BP-Weeks, M. (2022, September 21). [Greater Than the Sum of Its Parts: BCG's Innovative Structure](#). Nonprofit Quarterly.

Bargaining for the Common Good Executive Committee on Behalf of the Bargaining for the Common Good Advisory Committee. (2022, September 7). [Introducing Bargaining for the Common Good](#). Nonprofit Quarterly.

McCartin, J.A., Smiley, E. and **Sneiderman, M.** (October 2021). Both Broadening and Deepening: Toward Sectoral Bargaining for the Common Good, [Revaluing work\(ers\): toward a democratic and sustainable future](#). In, Schulze-Cleven, T. & Vachon, T.E., Eds. *Labor and Employment Relations Association (LERA) series*. Cornell University Press.

McCartin, J.A. & **Sneiderman, M.** (June 16, 2021). [Deepening and broadening the demand for sectoral bargaining](#), *LERA Perspectives on Work*.

Bhatti, S. & **Sneiderman, M.** (2021). Bargaining for the Common Good. In M. Charney, J. Hagopian, R. Peterson, Eds. [Teacher Unions and Social Justice: Organizing for the Schools and Communities our Students Deserve](#). Rethinking Schools.

Davis-Faulkner, S. & **Sneiderman, M.** (2020). Moneybags for Billionaires, Body Bags for Workers: Organizing in the Time of Pandemics. *New Labor Forum*, 29(3), 82–90.
<https://doi.org/10.1177/1095796020950632>

McCartin, J.A., **Sneiderman M.**, BP-Weeks M. (2020) Combustible Convergence: Bargaining for the Common Good and the #RedforEd Uprisings of 2018. *Labor Studies Journal*. 45(1), 97-113.
 doi:[10.1177/0160449X20901643](https://doi.org/10.1177/0160449X20901643)

- Jacobs, L., Davis-Faulkner, S., Pumarol, R., and **Sneiderman, M.** (2020, March 15). [*We Want Bread and Housing Too: Bargaining for the Common Good an Intersectional Feminist Strategy*](#). The Forge: Organizing Strategy and Practice. [See also: [Spanish](#) version]
- Goldberg, H., and **Sneiderman, M.** (2019) Commissioned Paper by the Ford Foundation State of the Worker Field: [*Building the Field and Capacity of Worker Centers*](#).
- McCartin, JA & **Sneiderman, M.** [*Collective Action and the Common Good: Teachers' Struggles and the Revival of the Strike*](#), Kolins, G. R., & Schragar, L. A. (Eds.). (2020)*Strike for the common good: Fighting for the future of public education*. University of Michigan Press.
- McCartin, J.A. & **Sneiderman, M.** (January 2018). [*Bargaining for the Common Good: An Emerging Tool for Rebuilding Worker Power*](#). (*No One Size Fits All: Worker Organization, Policy, and Movement in a New Economic Age*, LERA Research Volume, 2018).
- BP-Weeks, M., Lerner, S., McCartin, J.A., **Sneiderman, M.** (2018, April 24). [*Before the Chalk Dust Settles: Building on the 2018 Teachers' Mobilization*](#). The American Prospect.
- Sneiderman, M.**, & Fascione, S. (2018). Going on Offense during Challenging Times. *New Labor Forum*, 27(1), 54–62. <https://doi.org/10.1177/1095796017745036>
- Weeks, M. & **Sneiderman, M.** (2016, September 2). [*Why Labor and the Movement for Racial Justice Should Work Together*](#). In These Times.
- Sneiderman, M.** (2012, October 25). *Understanding the Past, Imagining the Future*. Jewish Women's Archive. <https://jwa.org/blog/understanding-past-imagining-future>
- Sneiderman, M.** (1996) AFL-CIO Central Labor Councils: Organizing for Social Justice. *Labor Research Review*, 1(24). <https://ecommons.cornell.edu/handle/1813/102674>
- Sneiderman, M.** (Ed.). (1992, January 1). *Organizing Guide for Local Unions*. George Meany Center for Labor Studies.
- Sneiderman, M.** & Bobo, K. 1997 *Labor in the Pulpits: Speaking out for Worker Justice*. <https://apwu.org/sites/default/files/laborinthepulpits.pdf>

PRESENTATIONS, PANELS & WORKSHOPS SINCE ARRIVING AT RUTGERS

March 2022. Bargaining for the Common Good Presentation at Union of Utility Workers National Conference

November 2021. Bargaining for the Common Good Presentation: “Building Capacity to Win in 2023” for Coalition of Kaiser Permanente Union’s Executive Board and Member Advisory Council

May 2021. Bargaining for the Common Good Presentation at United Association for Labor Education (UALE) Virtual Conference - “Reimagining Workers’ Education to Transform the World”

May 2021: “Social Unionism to Bargaining for the Common Good in Higher Education: Then and Now.” National Center for the Study of Collective Bargaining in Higher Education and the Professions, 48th National Virtual Conference

May 2021. Webinar: Bargaining for the Common Good - “Transformative Partnerships with Faith Leaders & Unions.”

April 2021. “Higher Education: Building Civil Societies through Common Good Bargaining Approaches.” Presentation at *Constructing a New Social Compact Forum* hosted by Kalmanovitz Initiative for Labor and the Working Poor at Georgetown University.

April 2021. Panelist: “[Strike!: A 50th Anniversary Symposium.](#)” Rutgers SMLR. April 6, 2021.

March/April 2021. Workshops for 2021 Harvard Trade Union Program: “Innovation in Worker Organization for a 21st Century Labor Movement.”

March 2021. Webinar: “[Strike for the Common Good: Fighting for the Future of Public Education.](#)”

March 2021. Webinar: Q&A and Strategy Session - Connecticut Common Good Campaign.

February 2021. Webinar: Bargaining for Racial Justice & Taxing the Rich in Connecticut.

December 2020. Presentation: “Bargaining for the Common Good: Building Community and Worker Power Through Public Sector Bargaining.” [Teamsters 2020 Public Services Division Virtual Conference.](#)

September 2020. Webinar: [Mapping the Common Good: Lessons for Building BCG Campaigns.](#)

June 8-11, 2020: Bargaining for the Common Good Presenter, Blue Cross Blue Shield Advanced Labor Studies Program. Developed program curriculum and taught a week-long program at the Labor Education Center, Rutgers School of Management and Labor Relations.

June 2020: Bargaining for the Common Good Network Presentation at [LERA 72nd Annual Meeting](#)

April 2020: Webinar: [How Strikes & Community Coalitions Can Address the Crises We Face.](#) Co-hosted by Bargaining for the Common Good, LaborNotes, and The Leap.

March 2020: Webinar: [Chicago Teachers Strike for the Schools Our Students Deserve and the City Our Community Deserves.](#) [See also: [Article with summary.](#)]

January 2020: Presentation for Communication Workers of America (CWA) Leadership: Bargaining for the Common Good in the Private Sector.

July 2019: Sue Schurman and Marilyn Sneiderman. Presentation for Health Professionals and Employees: "Leading and Managing According to Our Core Values as Union Activists II."

June 2019: Sue Schurman and Marilyn Sneiderman. Presentation for Health Professionals and Employees: "Managing and Leading with Labor's Values."

April/May 2019: Sue Schurman and Marilyn Sneiderman. Strategic Planning Sessions with Staff of Health Professionals and Employees (HPAE) Union.

April 2019: Bargaining for the Common Good Webinar for Service Employees International Union (SEIU).

April 2019: "[Panel: We Need More Chairs! Expanding Seats at Higher Education Bargaining Tables and For Our Broader Communities: Bargaining for the Common Good in Higher Education](#)," National Center for the Study of Collective Bargaining in Higher Education and the Professions, 46th National Conference

February 2019: "Bargaining for the Common Good" Blue Cross Blue Shield, National Labor Office, 2019 National Labor Management Healthcare Strategies Meeting, Florida

December 2018: Webinar: [Bargaining for the Common Good: Housing Justice](#).

October 2018: Speaker, CUNY School of Labor and Urban Studies. (2018, October 30). [Marilyn Sneiderman excerpt from Energy from Unlikely Sources](#) [YouTube].

June 2018: Presenter, Bargaining for the Common Good, Blue Cross Blue Shield Advanced Labor Studies Program with Blue Cross Blue Shield at the Labor Education Center, Rutgers School of Management and Labor Relations

January 2018: Coordinator and Presenter at major week long leadership training for ILWU 142 in Honolulu, Hawaii.

2016 - 2019: Health Professionals and Employees: Designed and led a two day leadership training for the local presidents of the statewide local. Worked with them to lead a project addressing race in HPAE in spring 2016.

November 2016: Presentation on Bargaining for the Common Good - Update to the National Meeting of University and Labor Education Directors, Washington, DC.

November 2016: Panelist (with Stephen Lerner and Joseph McCartin), Bargaining for the Common Good Roundtable at American Federation of Teachers (AFT) Headquarters, Washington, DC.

September 2016: Facilitator, Managing with Labor’s Values. Taught 3 day program for the Canadian Federal Sector Union, Ottawa, Canada

July 2016: “[Bargaining for the Common Good: Lessons from Los Angeles and Beyond](#)” [See also: [Fixing Los Angeles and Remaking Public Sector Collective Bargaining.](#)] Led presentation of case study.

May 2016: Presentation: “Bargaining under ESSA for the Common Good.” Jointly hosted by NEA Centers for Organizing and Collective Bargaining, NJEA Member Advocacy, and the Center for Innovation in Worker Organization (CIWO), New Brunswick, NJ.

May 2016: Bargaining for the Common Good Presentation at LERA Annual Meeting, Minneapolis, MN.

March 2016. [Bargaining for the Common Good in Healthcare.](#) Wisconsin Federation of Nurses and Health Professionals/AFT Nurses and Health Professionals.

February 2016: “Bargaining for the Common Good in Health Care” - Presentation at the Labor Education Center, Rutgers School of Management and Labor Relations for a convening of nurses unions. Facilitated and co-convened with Erin Johansson of Jobs with Justice.

2015-2016: Faculty for the National Labor Leadership Initiative

2015-2016: Managing with Labor Values, Cornell University Worker Institute

November 2014: Highlander – coordinated a meeting of all of the women’s summer schools to envision their future, Highlander Center.

September - November 2014: United Association of Journeymen and Apprentices of the Plumbing and Pipefitting Industry of the United States and Canada (UA) Regional Business Manager Seminars:

- November 13-14, 2014: Hollywood, Florida
- October 23-24, 2014: Portland, Oregon
- September 25-26, 2014: Chicago, Illinois

SERVICE TO THE UNIVERSITY

- A and P committee member, LSER 2022-2023
- Coordinator, Black History interviews for LSER 2021-2022
- A and P committee member, Rutgers School of Social Work 2021-2022
- Vice President for Universities at the United Association of Labor Educators (UALE). 2016-2017
- Chair, LEARN Director Search Committee 2017
- Co-Coordinator, UALE Women’s Summer School at Rutgers 2016
- Establishment of Midatlantic Labor Leadership Initiative (MALLI) that launched through 2016

LEARN, Penn State, and West Virginia University

- Established and oversaw the Rutgers Goldstein Internship at the Metropolitan Washington Labor Council 2016-2018

AWARDS & RECOGNITIONS

- Movement Building Award, 2022: Awarded by Restaurant Opportunities Centers United during their 20th Anniversary Gala
- WILL Empower Lifetime Achievement Award, 2021: Awarded by WILL Empower during the Womxn's Labor Leadership Symposium
- Named one of the 25 most influential working mothers in the United States, *Working Mother* magazine, 2000

MEDIA & PRESS

Ferenc, E. (2024, March 6). *Women's History Month: Marilyn Sneiderman's History in the Labor Movement* [Audio podcast episode]. America's Workforce.

<https://awf.labortools.com/listen/womens-history-month-sneidermans-history-in-the-labor-movement>

Jaffe, S. (2024, March 2). *The Most Important Labor Story Right Now Is in Minnesota—It Might Be the Model We All Need*. In *These Times*.

<https://inthesetimes.com/article/minneapolis-stpaul-minnesota-unions-labor-strike>

Green, K. (2023, May 16). *Capitalizing on the Moment: How Unions Can Propel the New Labor Movement Forward*. UnionTrack. <https://uniontrack.com/blog/propel-new-labor-movement>

CUNY School of Labor and Urban Studies. (2023). *Making Hope and History Rhyme (#38)* [Audio podcast episode]. Reinventing Solidarity – SLU Podcast. <https://soundcloud.com/cunyslu/ep-38>

[Building a Movement for the Common Good](#) [Article Series]. November 15, 2022. Nonprofit Quarterly.

Jaffe, S. (2022, October 10). *Labor Rising: Is the Working Class Experiencing a New CIO Moment?* The Progressive Magazine. <https://progressive.org/magazine/labor-rising-jaffe/>

Religion and Justice (The Wendland-Cook Program in Religion and Justice at Vanderbilt Divinity). (2022). *Conversations on Labor ft. Marilyn Sneiderman | LABOR DAY 2022* [Video]. Youtube.

<https://www.youtube.com/watch?v=FEInQO-pyKE>

Paul, W. (2021, March 30). *Bargaining beyond bread and butter: Teacher unions and the common good*. School Magazine (Education Action Toronto).

<https://educationactiontoronto.com/articles/bargaining-beyond-bread-and-butter-teachers-unions-and-the-common-good/>

Garlock, C. & Smith, E. (Co-hosts). (2021, February 4). *Remembering John Sweeney (1934-2021)* [Audio podcast episode]. Your Rights at Work.

<https://podcasters.spotify.com/pod/show/christopher-garlock/episodes/Remembering-John-Sweeney-1934-2021-epullv/a-a4hun9l>

Rutgers Program Elevates Women of Color in the Worker Justice Movement [Press Release]. June 24, 2020. Business Wire.

<https://www.businesswire.com/news/home/20200624005241/en/Rutgers-Program-Elevates-Women-of-Color-in-the-Worker-Justice-Movement>

Bader, E. (2020, June 4). *Rutgers enhances programs to elevate women, people of color to leadership roles*. ROI-NJ.

<https://www.roi-nj.com/2020/06/24/education/rutgers-enhances-programs-to-elevate-women-people-of-color-to-leadership-roles/>

Lubben, A. (2019, October 17). *More than 16,000 Kids in Chicago Public Schools Are Homeless. Teachers Just Went on Strike to Help Them*. Vice.

<https://www.vice.com/en/article/ne8k7q/more-than-16000-kids-in-chicago-public-schools-are-homeless-teachers-just-went-on-strike-to-help-them>

Burns, R. (2019, October 5). *How Chicago Teachers are Taking on Wall Street*. The Intercept.

<https://theintercept.com/2019/10/25/chicago-teachers-strike-wall-street/>

Bader, E.J. (2018, July 20). *Marilyn Sneiderman on Finding Optimism and a Life of Labor Organizing*. Lilith.

<https://lilith.org/2018/07/marilyn-sneiderman-on-finding-optimism-and-a-life-of-labor-organizing/2/>

Bader, E. (2018, June 8). *Unions Forge Partnerships with Communities for the Common Good*. Truthout.

Flannery, M. (2018, April 18). *Bargaining for the Common Good in Higher Education*. National Education Association.

Jaffe, S. (2016, November 4). *In GOP Country, a Small Labor Organization Offers a Model for Fighting Trumpism*. The Nation.

Zelaya, I. (2014, May 15). *Work of the spirit*. Washington Jewish Week.

Seltzer, Sarah. (2013). *The odd couple of social justice*. *Forward*. New York, N.Y]. 15 Nov 2013: 17-18.

<https://rutgers.app.box.com/file/911025792329?s=1omky2epcc7ioj0y98n498hu1ofrdkml>

Jaffe, S. (2013). *Trickle-Down Feminism*. *Dissent* 60(1), 24-30. doi:10.1353/dss.2013.0000.

Jennifer Laszlo Mizrahi. (2012). Women CEOs move Jewish groups forward. *Washington Jewish Week*, 48(31). <https://rutgers.app.box.com/file/911024739163?s=0qsizwry3f2xxwdeedytz95yoxbr0q4n>

Van Thyn, R. (2011, March 30). *Direct Service or Community Organizing?* eJewish Philanthropy. <https://ejewishphilanthropy.com/direct-service-or-community-organizing/>

Popper, N. (2009, May 01). *New labor leaders take a page from history*. Forward. <https://forward.com/news/105047/new-labor-leaders-take-a-page-from-history/>

Kutalik, C. (2004, September 30). Support the Million Worker March. LaborNotes. <https://www.labornotes.org/2004/09/support-million-worker-march>

Eckstein, E. Putting Organizing Back into Labor Councils. *WorkingUSA*, vol. 5, no. 1, Summer 2001, pp. 124–145. <https://rutgers.app.box.com/file/911027836079?s=ehan37vuvegoj1rx8hax5kdzy17d229o>

Moberg, D. (2000, Sep 11). Union cities. *The American Prospect*, 11, 35-37. <https://prospect.org/features/union-cities/>

Kazin, M. (1999). Faith in Labor. *Nation*, 269(11), 20–22.

SELECT CIWO CONVENINGS

Bargaining for the Common Good

The [Bargaining for the Common Good](#) Network is made up of unions, community groups, racial justice organizations and student organizations from across the country that work together as equal partners to win bigger and broader demands at the bargaining table and in the streets. These are campaigns for investing in our communities, not just settling a union contract. Bargaining for the Common Good is a joint project of the Center for Innovation in Worker Organization, the Kalmanovitz Initiative for Labor and the Working Poor at Georgetown University, and the Action Center on Race and the Economy.

- Bargaining for the Common Good Regional Cohort Virtual Convening (January 25, 2022).
- [Northeast Progressive Revenue Convening](#) (October 15, 2021).
- [Bargaining for the Common Good in Higher Education](#) – held at AFT (Nov. 2019)
- [Bargaining for the Common Good Climate & Environmental Justice Convening](#) (March 31-April 1, 2020)
- [Bargaining for the Common Good for Housing Justice](#), held at Chicago Teachers Union and SEIU Healthcare, July 28-30, 2019
- [Bargaining for the Common Good in Higher Education](#), held at Rutgers SMLR, February 2018.

- [Bargaining for Racial Justice Convening](#), Washington DC, March 29-31, 2017. Twenty key racial justice organizations and unions were on our planning committee, as was SMLR Professor Tami Lee.
- Convened a two-day meeting in collaboration with the New Jersey Education Association and National Education Association (May 2016). The event had over 70 participants and brought together local NEA teachers' unions from the Northeast region, community organizers, and public education advocates to redesign their collective bargaining strategies. Have now been included in the team designing next steps for this work with the National NEA.

Build the Bench

[Build the Bench](#) is a leadership program that convenes senior staff from key U.S. worker centers and community organizing networks engaged in economic, racial and immigration justice work to identify opportunities to share and build a strong community of practice and learning that deepens our capacity to carry out our roles and collaborate.

- *Upcoming*: Build the Bench Virtual Convening, May 19-20, 2022
- [Build the Bench Virtual Convening](#), November 9-10, 2021
- [Build the Bench Virtual Convening](#), July 28-29, 2020
- [Build the Bench Annual Convening](#), July 7-8, 2019
- [Build the Bench Annual Convening](#), July 2018
- [Building the Bench and Membership & Sustainability Convening](#), August 7-9, 2017
- [CIWO Retreat to "Build the Bench!"](#), July 20-22, 2016

WILL Empower

[Women Innovating Labor Leadership \(WILL\) Empower](#) is a bold and ambitious new initiative to identify, nurture, train, and convene a new generation of women labor leaders. WILL Empower employs a broad, multi-pronged approach that interfaces with women on multiple levels and through interwoven programs. WILL Empower is a national initiative, jointly housed at the Kalmanovitz Initiative for Labor and the Working Poor at Georgetown University and the Center for Innovation in Worker Organization in the School of Management and Labor Relations at Rutgers University.

- [Womxn's Labor Leadership Symposium & Awards Ceremony](#), Sept. 30-Oct. 1, 2021
 - View the [WLLS Souvenir Book](#) featuring highlights from the event.
- Executive Leaders Program
 - June 8-12, 2020
 - Executive Leaders Cohort Retreat June 25-28, 2019
 - [Inaugural WILL Empower Executive Leadership Cohort Retreat](#), June 25-28, 2019
- Emerging Leaders Program
 - [Inaugural WILL Empower Emerging Leaders Cohort Retreat](#)
 - WILL Empower Emerging Leaders Retreat - April 11-13, 2019
 - WILL Empower Emerging Leaders Retreat (2022-2023 Cohort) - April 28-30, 2022

Other conferences:

Conference Co-Organizer, [41st annual UALE Northeast Summer School for Women at Rutgers' SMLR, August 2016](#). Over 130 women from labor unions, worker centers and university-based labor centers learned about leadership skills, grievance handling, collective bargaining, member mobilization, innovative organizing, labor law, “building an economy that works for us,” and social media.

[Women's Media Training at Rutgers \(co-hosted by CIWO & the Center for Women and Work\)](#). February 24-25, 2016. Over 50 women faculty, union leaders, rank-and-file members, and community leaders from NJ, NY, and PA, to train them in writing op-eds. At least 5 women participants have placed op-eds since the training, including one that was placed in The New York Times.

Host/Emcee, [Jobs with Justice's Networking Breakfast for Women in the Economic Justice Movement](#). Co-convened by CIWO, Jobs with Justice, and Teamsters, with sponsorship by the Berger Marks Foundation. February 12, 2016.

Coordinator, [SMLR's Corporate Social Responsibility Convening](#), Oct. 28-29, 2014. More than 100 high level leaders and staff from approximately 70 unions and community and workers' organizations convened at the Labor Education Center, with the goal of furthering corporate social responsibility (CSR). Participants engaged in strategic, hands-on training on CSR by analyzing several case studies and sharing their organization's campaign experiences.

SELECT CONFERENCE LEADERSHIP & PARTICIPATION

- Keynote Speaker, Massachusetts Bargaining Summit (2019)
- Presenter, AFT Bargaining Conference (April 2019)
- Workshop Chair (Bargaining for the Common Good), LERA Conference, 2017
- Workshop Chair, UALE National Conference, April 2017

LABOR MOVEMENT BUILDING

- Working as a partner with NEA to design their work plan for Bargaining for Common Good across their Organizing, Bargaining, Racial Justice, Communications and Strategic Research departments.
- Working with a cohort of merged NEA/AFT Locals to train them in BCG work.
- Contracting with Service Employees International Union to work with their Public Sector Division on developing a BCG plan for their Innovations and offense work
- Led Strategic Planning for HPAE with Professor Sue Schurman 2019
- Met with the senior staff of the National American Federation of Teachers (AFT) to strategize with them about building bargaining for common good deeper into their overall strategy
- Led conversation with senior leadership of CWA on deepening their connection to bargaining for the common good strategy in 2020

- Served in the core design and facilitation team for the National Labor Leadership Initiative for the National AFL-CIO, a yearlong leadership and organizational development program for high ranking national labor and worker center leaders from the United States and Canada (2016/2018)

PROFESSIONAL MEMBERSHIPS & AFFILIATIONS

- Executive Committee Member for the Bargaining for the Common Good Network
- Founding steering committee member, Interreligious Network for Worker Solidarity
- Board Member, Leadership Conference on Civil Rights Education Fund
- Board Member, Interfaith Worker Justice
- Board Member, Jobs with Justice
- Founding Board Member, Jewish Social Justice Roundtable
- Member, Labor and Employment Relations Association (LERA)
- Member, United Association for Labor Education (UALE)
- Member, Labor Research & Action Network (LRAN)
- Member, National Women's Studies Association

FEE FOR SERVICE TRAININGS

- 2017 - Service Employees International Union, Innovation/Offense Work – \$37,000
- 2022 - National Education Association – \$100,000
- 2021 - National Education Association – \$100,000
- 2021 - Oregon Nurses-Bargaining for the Common Good – \$4000
- 2020 - National Education Association – \$50,000
- 2019 - National Education Association – \$25,000
- 2014- 2016 - Cornell University (National Labor Leadership Initiative Faculty) – \$20,000
- 2017 - Health Employees and Allied Employees (HPAE) Training – \$4,000
- 2016 - Jobs with Justice Women and the Media and Research Training – \$4,500

TEACHING

- | | |
|---|-----------|
| ▪ Instructor, University of Hawaii Law School: Organizing for Social Justice | 2021 |
| ▪ Managing with Labor's Values, Cornell University | 2015-2017 |
| ▪ Adjunct Instructor, University of Illinois, Champaign Urbana:
Labor and Social Movements | 2007-2012 |
| ▪ Adjunct Instructor, Georgetown Law School: Organizing for Social Change | 2005-2008 |

PROFESSIONAL CERTIFICATION

- Introduction to Liberatory Coaching Training, Certificate of Completion, April 2022
- Myers Briggs Certified Trainer, 2016

INTERNATIONAL EXPERIENCE

- Travel Abroad: Barcelona trip, September 2019
- IFWEA 3 trips—two to South Africa and one to Peru
- International Projects – global women’s leadership
- **Languages:** Conversational Spanish, Catalan, French, Hebrew