

Jiyeon Park

Ph.D. Candidate, Industrial Relations and Human Resource Management

School of Management and Labor Relations, Rutgers University

Janice H. Levin Building, 94 Rockafeller Road, Piscataway, NJ 08854

Email: jiyeon.park@rutgers.edu ; jiyeonpark926@gmail.com

Education

Rutgers University, New Brunswick, NJ, United States

School of Management and Labor Relations (SMLR)

Ph.D. Industrial Relations and Human Resources (Expected 2026)

- Dissertation: *Organizing Passion to Power: Labor and Ally Organizing in the U.S. and Korean Video Game Industries*
- Committee: Rebecca K. Givan (Chair), Tobias Schulze-Cleven, Dana Britton, and Johanna Weststar (Western University, External member)

M.S. Industrial Relations and Human Resources (2022)

Yonsei University, Seoul, Republic of Korea

M.S. Management (2019)

B.A. Business Administration and Applied Statistics (Double Major, 2016)

Research Interests

Employment relations in IT and creative industries; technologization of work; labor organizing and collective action; work–life spillover and identity; labor market inequality; occupational credentialing

Research

Publications

(Peer-reviewed Journal)

Joy Kim and Jiyeon Park. "Regulations for Clinical Supervision in Social Work: Analysis of State Statutes and Clinical License Applicants." *Clinical Social Work Journal* (2026): 1-16.

(Book Chapters)

Naomi R. Williams and Jiyeon Park. 2024. *Building Labor Solidarity Across Tenure Lines*. In Claire Goldstone and Eric Jon Fure-Slocum (Eds.), *Contingent Faculty and the Remaking of Higher Education: A Labor History*. University of Illinois Press.

(Book Reviews)

Jiyeon Park. 2021. Review of *Millennial Feminism at Work*, edited by Jane Juffer. Ithaca, NY: Cornell University Press, 204 pp., ISBN: 978-1501760280.

Working Papers (for publication)

Rebecca K. Givan and Jiyeon Park. “Rethinking the Strike: A Comprehensive Framework.” (R & R at *BJIR*).

Joy Kim and Jiyeon Park. “The Effects of Occupational Certifications and Employment Settings on Childcare Employees’ Compensation in the United States.” (Under review at *ECRQ*).

Jiyeon Park, Maria L. Kraimer, Patrick E. Downes, and Jerry Liu. “The Impact of Social Media on Gendered Career Outcomes.” (Studies 1 and 2 completed; Study 3 in preparation).

Work in Progress

Economic Inequality by Gender, Race, and Immigrant Status in the U.S. Information and Technology Industry Using Census Data (Data cleaning)

Labor Organizing in the U.S. and Korean Video Game Industries (Manuscript writing)

The Impact of Occupational Exoskeletons on Employment Relations (Manuscript writing)

Managerial Perception on Labor-management partnership in Clinical Settings (Data Analysis)

Conference Presentations and Invited Talks

Jiyeon Park. 2026. *Korean Labor Organizing in the Videogame Sector*. Presented at the Society for the Advancement of Socio-Economics (SASE) 38th Annual Conference, Bordeaux, France.

Jiyeon Park. 2026. *Consumer–Labor Solidarity in the Korean Game Industry: Online Activism, Industry Sexism, and the Emergence of the Korean Game Consumer Association*. Presented at the Society for the Advancement of Socio-Economics (SASE) 38th Annual Conference, Bordeaux, France.

Jiyeon Park. 2026. *Labor organizing in the U.S. and Korean Video Game Industries*. Presented at the Labor and Employment Relations Association (LERA) 78th Annual Meeting, Minneapolis, MN.

Jiyeon Park. 2025. *From Passion to Power: Labor Organizing in the U.S. and Korean Video Game Industries*. Presented at the Labor Research and Action Network (LRAN) National Conference, Washington, D.C.

Jiyeon Park. 2024. *Game Worker Organizing in South Korea*. Presented at the Interuniversity Research Centre on Globalization and Work (CRIMT) Workshop: Game Worker Organizing – Regional Case Studies I, Montréal, Canada.

Jiyeon Park, Maria L. Kraimer, Patrick E. Downes, and Jerry Liu. 2024. *The Cost of Me-Time: Social Media as a Window into Gendered Career Outcomes*. Presented at the Academy of Management (AOM) Annual Meeting, Chicago, IL.

- Jiyoong Park. 2024. *Consumer–Labor Solidarity in the Korean Game Industry: Online Activism, Industry Sexism, and the Emergence of the Korean Game Consumer Association*. Presented at the Labor and Employment Relations Association (LERA) 76th Annual Meeting, New York, NY.
- Jiyoong Park, Maria L. Kraimer, Patrick E. Downes, and Jerry Liu. 2023. *Picture-Perfect Workers: Social Media as a Window into the Motherhood Penalty in Career Outcomes*. Presented at the Southern Management Association (SMA) Annual Meeting, St. Pete Beach, FL.
- Jiyoong Park and Rebecca K. Givan. 2023. *An Integrative Framework for U.S. Strike Studies*. Presented at the Labor and Employment Relations Association (LERA) 75th Annual Meeting, Pittsburgh, PA.
- Tobias Schulze-Cleven, Alys Hannon, Jacob Barnes, Jiyoong Park, and Seonghoon Hong. 2022. *Bringing Critical Race Theory and Principles of Intersectionality to Bear within Industrial Relations Scholarship: Emergent Perspectives*. Presented at the CRIMT Doctoral Day, Montréal, Canada.
- Jiyoong Park and Seonghoon Hong. 2022. *Intersectionality Research in Labor Studies and Employment Relations: A Systematic Review*. Presented at the Labor and Employment Relations Association (LERA) 74th Annual Meeting, Portland, OR.
- Jiyoong Park. 2022. *The Interlinks between Workers' Mobility and Work Effort Struggles: The Case of the Korean Game Industry*. Presented at the 40th International Labour Process Conference (ILPC), Padua, Italy.
- Jiyoong Park. 2017. *Managing Redundant Men? Neoliberal Governmentality of Social Enterprise in South Korea*. Presented at the 10th International Critical Management Studies (CMS) Conference, Liverpool, UK.

Research & Teaching Experience

Instructor, Rutgers University – School of Management and Labor Relations

- *Introduction to Labor Studies and Employment Relations* (Fall 2025)
- *Organizational Behavior* (Fall 2024 – Spring 2025)
- *Working Women in American Society* (Spring 2022 – Spring 2023)

Teaching Assistant, Rutgers University – School of Management and Labor Relations

- *Working Women in American Society* (Fall 2021)

Research Assistant, Rutgers University – School of Management and Labor Relations

- Occupational Exoskeleton Project (Professor Helen Liu, Fall 2024 – Summer 2025)
- Clinical Social Worker Project (Professors Joy Kim and Michael Joo, Fall 2023 – Fall 2024)
- Childcare Credentialing Project (Professor Joy Kim, Fall 2022 – Spring 2023)
- Strike Theory Literature Review (Professor Rebecca K. Givan, Fall 2020 – Spring 2021)
- Faculty Contract Analysis (Professor Naomi R. Williams, Fall 2019 – Spring 2020)

- Local Labor Law Enforcement Agency Project (Professors Janice Fine and Hana Shepherd, Fall 2019)

Awards

Best Paper in Track (2023). Southern Management Association, Track 5: Careers, Social Issues, Diversity Issues, and Ethics.

Doctoral Student Teaching Excellence Award (2023). School of Management and Labor Relations, Rutgers University.

Grants and Funding

Rutgers Scholarship, Spring 2025 (\$1,000)

Labor Research and Action Network (LRAN) New Scholars Research Grant, 2024 (\$3,000)

Rutgers Research Travel Grant, 2024 (\$500)

CRIMT Mobility Funding, 2022 & 2024 (\$800 each)

Rutgers School of Management and Labor Relations Internal Funding, 2019–2024 (Five years stipend and tuition remission)

Other Professional Activities

Organizing and Leadership

- Activism in the Videogame Industry LERA session organizer (2024)
- Ph.D. Student Representative, Labor Studies and Employment Relations Program, Rutgers SMLR (2022–2023)
- Organizer, *Future of Work Grant* (Center for Global Work and Employment, Rutgers University, 2021–2022)
- Student Organizer, *CRIMT Doctoral Day* (2022)

Professional Service

- Discussant, *National Assembly Forum on Online Harassment in the Video Game Industry* (2024)
- Ad-hoc Reviewer: *Labor and Employment Relations Association (LERA)*, *Academy of Management (AOM)*

Professional Memberships

Labor and Employment Relations Association (LERA)

Academy of Management (AOM)

The Korea Academic Society of Industrial Organization

Skills

Languages: Korean (native); English (professional)

Software: R; NVivo

References

Rebecca K. Givan

Associate Professor, Department of Labor Studies and Employment Relations
School of Management and Labor Relations, Rutgers University
Labor Education Center, 50 Labor Center Way, New Brunswick, NJ 08901
Email: rkg47@smlr.rutgers.edu

Tobias Schulze-Cleven

Associate Professor, Department of Labor Studies and Employment Relations
School of Management and Labor Relations, Rutgers University
Labor Education Center, 50 Labor Center Way, New Brunswick, NJ 08901
Email: tobias.schulzecleven@rutgers.edu

Joy Jeounghee Kim

Associate Professor, School of Social Work, Rutgers University
390 George Street, New Brunswick, NJ 08901
Email: jeoukim@ssw.rutgers.edu