



**Rutgers LEARN** *Presents*



# Strategy and Power: Advanced Collective Bargaining Certificate

**November 19-21, 2025**  
**New Brunswick, NJ**

In-person training for unions and worker organizations

## Instructors and Presenters

**Rebecca Givan, Rutgers**  
**Ahmer Qadeer, QRI**  
**Todd Vachon, Rutgers**  
**Rob Baril, SEIU 1199NE**

**Chris Brooks, UAW**  
**Danielle Newsome, CWA NewsGuild**  
**Steven P. Weissman, Weissman & Mintz**  
**Simon Collins, CUPE**

- Analyzing public/private organizations and finances
- Proposal timing and mobilization
- Strategies for aligning contracts
- Political battles to build power
- Ask a labor lawyer/negotiator
- Writing effective language
- Developing strong bargaining committees
- Labor/community partnerships
- Working within the law and building power
- Lessons from the big 3



**Early Bird Registration is Open Until September 30**

**Early Bird: \$1600 and discounts for cohorts of 5+**

**Details and Costs contact: [LEARN@Work.Rutgers.edu](mailto:LEARN@Work.Rutgers.edu)**

[bit.ly/ACB1125](https://bit.ly/ACB1125)

Training held at the Labor Education Center @Rutgers New Brunswick November 19th-21<sup>st</sup>, from 9am-430pm. Tuition includes materials, instruction, breakfast, lunch and snack. Housing and transportation are the students responsibility.